

# International Journal of Asian Business and Management (IJABM)

ISSN 2964-3651

DOI 10.55927 Prefix

## Editorial Team

Vol, 5. No,2. April 2026

---

### Advisory:

Genesis Sembiring Depari Ph.D , Director Formosa Publisher, Indonesia

### Editor in Chief:

Dr. Dompok Pasaribu, M.Si, CPA, CACP, Formosa Publisher, Indonesia

### Managing Editor:

Nia D Simanjuntak SPd, Formosa Publisher, Indonesia

### Editor Board:

Dr. Ir. Tri Ngudi Wiyatno, Mt Universitas Pelita Bangsa

Jahid Siraz Chowdhury Lincoln Univesity College , Malaysia

dr hab. Anna Rutkowska-Miczka Univeristy of Warmia and Mazury in Olsztyn,  
Poland

Dr. Naveen Nandal DIHE

Dr. Aaron Raymond See Southern Taiwan University of Science and Technology,  
Taiwan

Wisuwat Wannamakok Ph.D Graduate school, Dusit Thani College, Bangkok,  
Thailand

Assoc.Prof. Dr. Hery Winoto Tj, SE., MM., CPHR®, CHCP-A. Krida Wacana  
Christian University, Indonesia

Lê Thị Bích Ngọc, Ph.D National Economics University Hanoi, Vietnam

Kattareeya Prompreing, Ph.D Rajamangala University of Technology Lanna,  
Thailand

Dwi Fany Fransiska Dewi, M.Pd STIE IBMI Medan

Dr. Uma Shankar Yadav Motilal Nehru National Institute of Technology Allahabad  
Pryagraj, India

Dr. Kamran Abdullayev Institute of Economics of Azerbaijan National Academy of  
Sciences, Azerbaijan

I Gusti Agung Musa Budidarma, PhD Universitas Klabat, Indonesia

Dr. Lanita Winata Griffith University, Australia

Dr. Paramasivam P. M.A., Ph.D., Assistant Professor of Economics,  
Takshashila University, Tamilnadu, India-604305

Dr. Cris Norman P. Olipas Nueva Ecija University of Science and Technology,  
Philippines

Dr. Viveka Nand Sharma Founder-International Society for Hospitality Education,  
India

Dr muhammad nur abdi SE MM Dosen tetap prodi manajemen universitas  
muhammadiyah makassar

**Reviewer Team:**

Dr. Abhishek Sharma (Shri Jagdishprasad Jhabarmal Tibrewala University, Rajasthan)

Jayant Kumar Sahoo, MBA., Ph.D (Kolhan University, Chaibasa, Jharkhand)

Dr. Rahul kanaoujiya (Department of Chemistry, University of Allahabad, Prayagraj, India)

Dr. Naila Mukhtar (University of Okara, Pakistan)

Dr. Harlis Setiyowati, S.E., M.M. (Universitas Pradita)

Dr. Abdul Aziz, S.Ag., M.Ag (FEBI IAIN Cirebon)

Nedy S. Coldovero (Capiz State University, Philippines)

Pardomuan Robinson Sihombing, SST, M.Stat,C.PS (BPS-Statistics Indonesia)

Abu Muna Almaududi Ausat, S.Sos.,M.AB (Universitas Subang)

Dr. Janes Sinaga, S. Th, M. Fil (Seminari Alkitab Media Sabda Biblika)

Andri Cahyo Purnomo, S.Pd., M.Pd. (Universitas Raharja Tangerang)

Amir Reza Kusuma (Universitas Darussalam Gontor)

**Administration:**

Elmanna Kasifya M, S.Tr. Politeknik Negeri Cilacap

**Address:**

Jl. Sutomo Ujung No.28 D, Durian, Kecamatan Medan Timur, Kota Medan, Sumatera Utara 20235, Indonesia

Email: [admin@formosapublisher.org](mailto:admin@formosapublisher.org)

Editorial Team

Content

Editorial

**Direct and Indirect Effects of Talent Management on Employee Retention: A Structural Equation Model for the Bangladesh Case**

*Rashed Mahmud Shakil, Md. Nizam Uddin, Sadia Arobi, Nusrat Jahan Shaila,*

*Md. Abu Talha*

79-96

**Tracing Research Frontiers in Digital Finance and Supply Chain Finance: A Large-Scale Bibliometric Analysis**

*Retnoning Ambarwati, Muhammad Sultan, Darsono,*

97-116

**Cognitive Dependency in AI-Assisted Accounting: Implications for Professional Judgment Quality**

*Uswatun Khasanah, Ana Rusmardiana, Sulaiman, Abdilah*

117-130

**Quantitative Modeling of Consumer Financial Behavior Trends in the Digital Era: A Systematic Literature Review**

*Retnoning Ambarwati, Muhammad Sultan*

131-148

**Community Service: Capacity Building of Community-Based Tourism Entrepreneurs through Financial Management Training and Mentoring in Sukunan Environmental Tourism Village, Yogyakarta**

*Miswanto Miswanto, Ika Puspita Kristianti, Vani Oktafiani, Gunawan Purwanto,*

*Shita Lusi Wardhani, Rudy Badrudin, Bianka Andriyani, Noormalita Primandaru,*

*Bambang Setia Wibowo, Hastuti Naibaho*

149-166

# **International Journal of Asian Business and Management (IJABM)**

ISSN 2964-3651

DOI 10.55927 Prefix

**Editorial**

**Vol. 5, No. 2 April 2026**

---

The International Journal of Asian Business and Management is dedicated to fostering an exchange of ideas and insights into the diverse landscape of Asian business practices, strategies, and management principles. In an era where Asian economies are increasingly influential in the global market, this journal serves as a vital platform for academics, industry professionals, and policymakers to explore the intricacies and unique dynamics of business across the Asian continent.

Our mission is to bridge gaps in knowledge, bringing together research that covers both the macro and micro aspects of business in Asia. From examining the economic policies of emerging markets to studying innovative management techniques within established corporations, the journal aims to provide a comprehensive view of the Asian business environment. We feature articles that are theoretically rigorous and practically relevant, offering valuable perspectives for a wide audience involved in or studying theregion.

In this volume, we are proud to present a collection of articles that delve into a range of topics, from sustainable business practices and digital transformations to cross-cultural management and entrepreneurial strategies. Each piece has been selected for its contribution to advancing the understanding of Asian business, with careful peer review ensuring academic quality and relevance.

We extend our gratitude to the authors, reviewers, and editorial board members whose hard work and dedication make this publication possible. We also thank our readers, whose engagement drives us to continually enhance the quality and impact of the journal. It is our hope that the International Journal of Asian Business and Management serves as both a resource and inspiration for future research and practice in this ever-evolving field.

HappyReading

Profesor Jen Peng Huang, Ph.D  
Editor in Chief